

## Privacy Policy

This Privacy Policy describes the Impressionwise, LLC. ("Impressionwise") practices for gathering, storing and disseminating information. Impressionwise believes in protecting your privacy.

**By visiting this website or portal, you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree with the terms and conditions set forth in this Privacy Policy, please do not use or access the Impressionwise website, portal, products or services. By accepting this Privacy Policy, you expressly consent to the use and disclosure of your personally identifiable information, as outlined below.**

You can visit the Impressionwise Web Site and Portal without telling us who you are and without giving any personal information about yourself. If you elect to access Impressionwise products or services through this website, Impressionwise may collect certain information about you as set forth below.

### INFORMATION COLLECTION

If you request a Impressionwise newsletter, purchase any Impressionwise product or service, or register as a user on the Impressionwise website or Impressionwise portal, Impressionwise may collect and store in the Impressionwise database, personal information about you, including your name, company name, title, phone number, address, email address, other contact information, types or products and services purchased, user name and password. This information will be stored in a Impressionwise database. In addition, if you purchase a product or service, you may be asked to provide billing information, credit card information or other personally identifying information. Providing some of the requested information is optional and Impressionwise will indicate what information is required and what is optional. Impressionwise may also collect information through the use of Cookies (as defined below). Data that passes through Impressionwise via Web services not developed or maintained by Impressionwise is not stored by Impressionwise.

### DISCLOSURES OF INFORMATION

Please be aware that in certain circumstances, it is possible that personal information may be subject to disclosure pursuant to judicial or other government subpoenas, warrants, or orders. Impressionwise may disclose your personal information if Impressionwise has a good faith belief that such disclosure is necessary to protect and/or defend the rights and interests of Impressionwise. Impressionwise may disclose personally identifiable information to Impressionwise data suppliers for Catalog Web Services you purchase. Impressionwise may, as permitted by applicable law, disclose personally identifiable information to Impressionwise customers, or third parties in connection with an investigation of fraud, infringements or other unlawful activity and you expressly authorize Impressionwise to make such disclosures. Impressionwise may also disclose your credit card information to its bank or other financial institution for the purpose of securing payment.

### REVIEW AND MODIFICATION OF PERSONALLY IDENTIFIABLE INFORMATION

If you are a registered user of the Impressionwise website or portal, you may access and review your personal information by clicking on the "Your Account" icon on the Impressionwise Web page.

## LINKS TO EXTERNAL SITES

Impressionwise websites may contain links to other websites. Impressionwise is not responsible for the privacy practices or the content of those other websites.

## SHARING INFORMATION

Impressionwise will not sell, rent or lease to others your personally identifiable information.

## COOKIES

A “Cookie” is a data files that may be downloaded to your computer when you visit the Impressionwise website or portal that permits the Impressionwise server to identify your browser whenever you interact with the Impressionwise website or portal. Impressionwise uses cookies to recognize repeat visits by users of its site and information about its users’ interactions with the website. Impressionwise may use Cookies or other technologies so that Impressionwise can better serve you when you return to the Impressionwise site. Impressionwise does not use Cookies or similar technology to cross–relate personal information about Impressionwise visitors. You can set your browser to notify you when you receive a Cookie, giving you the chance to decide whether to accept it. If you reject Cookies, you will be required to manually log in to the portal or website upon each return visit.

## SECURITY

Impressionwise stores personally identifiable information in a secure manner and considers it to be part of the assets of its business. To prevent unauthorized access, maintain data accuracy and ensure the appropriate use of information, Impressionwise has put in place, physical, electronic and administrative procedures to safeguard and secure the information it collects online. However, data security is constantly evolving. As such, you should consider any communication or information you transmit to Impressionwise as non–confidential, and you agree that Impressionwise will not be liable or responsible if information that belongs to you is intercepted and used by an unauthorized recipient.

## CHILDREN

Impressionwise uses reasonable efforts not to collect, use or disclose personally identifiable information from children under the age of 13. This website and the products and services distributed through this website are not targeted at children and children may not purchase any of the Impressionwise products or services.

## INTERNATIONAL TRANSFER

When we collect personal information from you on our website, we follow the privacy principles and comply with the U.S.-EU & U.S.-Swiss Safe Harbor Frameworks as set forth by the U.S. Department of Commerce regarding the collection, use and retention of personal information from European Union member countries and Switzerland. Impressionwise has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view Impressionwise’s certification, please visit <http://www.export.gov/safeharbor/>

## NOTIFICATION OF CHANGE

As with any of our administrative and legal notice pages, the contents of this page can and will change over time. Accordingly, this page could read differently as of your very next visit. These changes are necessitated, and carried out by Impressionwise, LLC, in order to protect you and Impressionwise, LLC. If this page is important to you, you should check back frequently as no other notice of changed content will be provided either before or after the change takes effect.

If you have any questions about anything in this Privacy Policy, or about collection of personally identifiable information, please contact Impressionwise as follows:

Impressionwise, LLC.  
Legal Department  
140 Island Way, Suite 185  
Clearwater, FL 33767 USA  
Email: [Info@Impressionwise.com](mailto:Info@Impressionwise.com)

You may also use the above contact information if you think any information about you is inaccurate, incomplete, or if you want to change the sort of information that Impressionwise has collected about you.

If your inquiry is not satisfactorily addressed, contact the American Arbitration Association Dispute Resolution Process. The American Arbitration Association will serve as a liaison with the website to resolve your concerns.

This Privacy Policy was last revised on January 30, 2016.

The recognized authority in  
data hygiene and threat intelligence

